

Theatre Advertisement Service Guide

By Film Industry MP

Introduction

Want to promote your brand where attention is guaranteed?

Cinema theatres are one of the most powerful advertising platforms—where audiences are fully engaged and distractions are minimal.

Film Industry MP provides **end-to-end Theatre Advertisement solutions**, from **ad shoot to theatre screening**, ensuring maximum visibility and impact for your brand.

★ Why Choose Theatre Advertising?

- ✓Captive audience with high attention
 - ✓Big screen impact with high-quality visuals & sound
 - ✓Strong brand recall
 - ✓Targeted reach in specific cities & regions
 - ✓Ideal for product launches, events & campaigns
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Our Complete Theatre Advertisement Process

Step 1: Requirement Understanding

We understand your:

- Brand / Product
 - Target audience
 - Budget
 - Preferred cities / theatres
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Step 2: Creative Planning & Script Development

- ✓Concept creation
 - ✓Script writing
 - ✓Ad duration planning (10 sec / 20 sec / 30 sec)
 - ✓Branding strategy for maximum impact
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Step 3: Ad Film Shoot (Production)

We manage complete ad shoot:

- ✓Casting (if required)
 - ✓Location selection
 - ✓Camera & production setup
 - ✓Direction & shoot execution
 - ✓Professional video production
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Step 4: Post-Production

- ✓Video editing
 - ✓Sound design
 - ✓Color grading
 - ✓Final ad formatting as per theatre standards
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Step 5: Theatre Booking & Media Planning

Film Industry MP handles complete theatre coordination:

- ✓Selection of multiplex / single-screen theatres
- ✓City-wise targeting
- ✓Show timing selection (prime time / weekends)
- ✓Ad placement before movie screening

Step 6: Ad Deployment & Screening

- ✓Uploading ad to theatre servers
- ✓Scheduling across selected screens
- ✓Ensuring timely and accurate ad play

Step 7: Monitoring & Reporting

- ✓Proof of play (ad run confirmation)
- ✓Performance tracking
- ✓Campaign reporting

Our Strength – Madhya Pradesh Network

We provide theatre advertisement services across **all major cities and districts of Madhya Pradesh**, ensuring:

- ✓Wide reach
- ✓Cost-effective planning
- ✓Strong local theatre network
- ✓Smooth coordination

Why Choose Film Industry MP?

- ✓End-to-end solution (Shoot + Booking)
- ✓Strong theatre network
- ✓Professional ad production
- ✓Transparent pricing
- ✓Reliable execution

Best For

- ✓Local Businesses
- ✓Real Estate Projects
- ✓Educational Institutes
- ✓Political Campaigns
- ✓Events & Brand Promotions

Boost Your Brand Visibility

Theatre advertising creates **high impact + high recall**, making your brand stand out in front of a focused audience.

Get Started Today

Want to advertise your brand in theatres?

- Film Industry MP**
- 9977110001
- www.filmindustrymp.com

From Ad Creation to Theatre Screening – We Handle Everything.